



BC Cancer Foundation
Supporting research & care at BC Cancer Agency



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VANCOUVER ISLAND
INSPIRE THE WORLD

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Committed to the cause

Belief in campaign prompts businessman's vow to help Cancer Agency's vision on Vancouver Island

Pharmacist Bob Mehr sees cancer patients regularly as part of his job. Many who are newly-diagnosed or going through treatment express anxiety and fear.

And that's what drew him to supporting the B.C. Cancer Foundation's Inspire the World campaign.

The campaign aims to raise \$10 million to expand the B.C. Cancer Agency's Vancouver Island Centre, including the creation of a patient and family support centre within the facility.

"I think the vision of Inspire the World is one that we'd all like to see," Mehr says of the expansion plans. "Imagine having one integrated cancer centre for patients and their family members – to have all the resources available to them, including relaxation classes, support groups and nutrition seminars. This will be a big step in the right direction."

Mehr has promised to donate \$50,000 to B.C. Cancer Foundation's Inspire the World campaign, and he hopes that the community will rally to support the cause too.

Throughout April and May, a portion of the proceeds raised from vitamins and supplements sold at Mehr's pharmacies will go towards the campaign. As



Bob Mehr stands at the Pharmasave in Chilliwack, one of 12 pharmacies he owns throughout the province. Mehr has committed to donating \$50,000 to the B.C. Cancer Foundation's Inspire the World campaign.

Jenna Hauck/Black Press

well, his pharmacies will be selling 'Inspire for Health' stars that people can buy to show their support.

"I am committed to donate the \$50,000," Mehr says.

Mehr owns a dozen pharmacies on the Island and Lower Mainland, including the Pharmasave locations at Cook Street Village and Tuscany

Village.

The B.C. Cancer Agency expansion will allow the facility to become a comprehensive resource for cancer patients looking for treatment, support and information for themselves and their loved ones.

"If you think of the word 'inspire', what does that mean to you? To me, it means getting

rid of the fear and the anxiety," Mehr says. "I am proud to support this campaign for people on the Island. Thanks to the many supporters of Inspire the World, I know that if someone is diagnosed with cancer, they will receive the help and the resources they need."

editor@vicnews.com

Yes,

I want to support BC Cancer Foundation's Inspire the World campaign!

Please tear off, fill in and mail to:
Inspire the World Campaign Office
303 - 1005 Broad Street
Victoria, BC V8W 2A1

Option 1 - Single Gift

\$50 \$75 \$100 \$250 \$500

Other \$ _____

My cheque is made payable to BC Cancer Foundation

Please charge my Visa MasterCard Amex

Card number: _____

Name on card: _____

Expiry date: ____ / ____

Signature: _____

Option 2 - Monthly Gift*

On the 1st of each month, I would like to give:

\$20 \$50 \$100

Other \$ _____

By Cheque

I authorize BC Cancer Foundation to withdraw this monthly donation amount from my bank account. My sample cheque marked 'VOID' is enclosed.

Signature: _____

By Credit Card

Visa MasterCard Amex

Card number: _____

Name on card: _____

Expiry date: ____ / ____

Signature: _____

*You may cancel or change your donation at any time by calling BC Cancer Foundation. Please note that you will receive one income tax receipt for all of your contributions in a calendar year.

Please send my charitable tax receipt to:

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Postal Code: _____

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